

## Hello Again

A lot has happened since our first newsletter! This month we are thrilled to be featuring one of our favorite designers, Bobbie Brown, with One Line Design Studio, along with our partner, VIBE Architectural Systems. We hope that you find our newsletter to be fun, informative, and inspirational!

Nicole



# Designer Highlight

MEET BOBBIE BROWN



We met Bobbie at her previous company in West Palm Beach, where we worked on some great projects together, and what struck us from

the beginning about Bobbie is, not only is she an amazing designer, but she is also very kind and attentive. Bobbie recently moved to Miami with her husband Matt (a super talented musician) and her dog Nova, so we thought this would be a great opportunity to not only welcome her to the Miami design community, but also get to know a little bit more about her.

### Where are you from? And what inspired you to become a designer?

I'm originally from Cody, Wyoming, a small town where there was little to no exposure to design, specifically interior design, so it's hard to say what inspired me. However, that didn't stop me from rearranging and experimenting with different furniture layouts throughout the house. I also really loved playing the Sims!

#### Where did you go to school?

California State University, Fresno

### Where have you traveled, and how has travel influenced your designs?

My design career actually jump-started my love for travel when I accepted a designer position in Cambodia (I had never traveled internationally before), overseeing the construction of a new hotel and casino in the capital, Phnom Penh. During my 18 months there, I traveled all over Southeast Asia. Thailand, Laos, Indonesia, China, the Philippines, and Borneo, to name a few.

Being immersed in a foreign culture and working on a project whose targeted demographic was completely different from my personal lived experience was an invaluable experience. It was a transformative period, both professionally and personally, that broadened my horizons and gave me a fresh perspective on how design can transcend boundaries and connect people from various backgrounds.

#### Do you have a favorite style or period of design?

I find myself being more of a design chameleon, which is ultimately what my day-to-day calls for when working in the commercial and hospitality sectors of design. Like each project, each design style has its own charm and uniqueness, and it's fun to explore them all.

#### What is your favorite part of the design process?

My favorite part of the design process is the collaboration between clients, fellow designers, vendors and manufacturers, contractors, and skilled craftsmen, and all the diverse range of perspectives and expertise. I also thrive on creative problem solving, which happens at every phase of a project. Tackling design challenges head-on and finding innovative solutions that are functional, cost-effective, and aesthetically pleasing is exciting for me.

#### Do you utilize programs such as CAD and Revit, or do you prefer the old-school way of hand sketching and rendering?

I'm old-school! Hand sketching is a personal strength, and it's the easiest and quickest way for me to non-verbally communicate design.

#### What types of projects are you working on? What has been your favorite project to date?

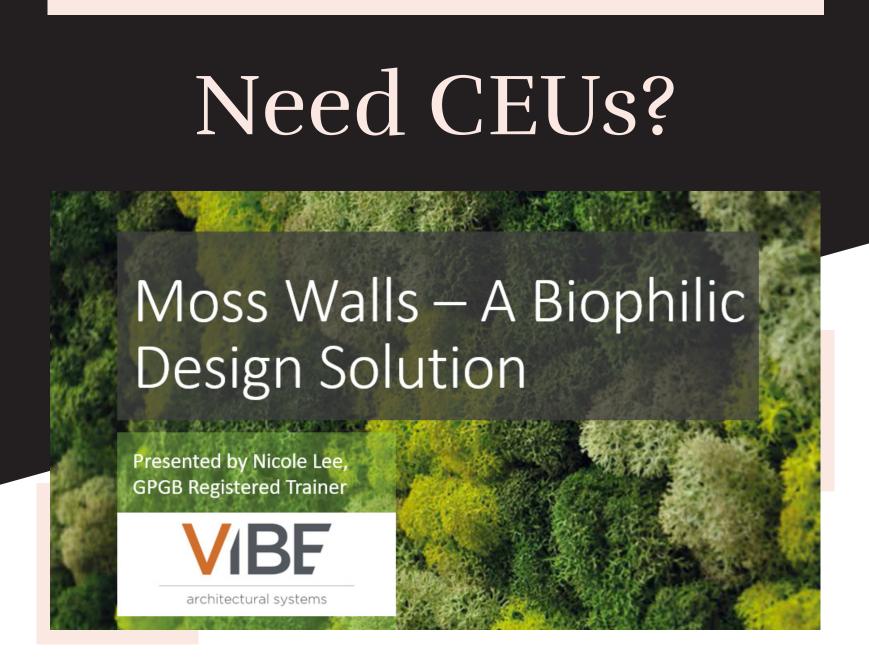
Currently, I am working on several multi-family and luxury condominium projects, but I have an exciting hospitality project starting soon that I'm really looking forward to!

### What is your favorite music, place to eat and things you like to do in your free time?

Favorite music is my hubby, Matt Brown... definitely his number one fan!

Our most favorite place to eat since we've moved to Miami is a vegan bakery called L'Artisane Bakery & Bistro.

Free time is either spent watching my husband at his gigs or hanging out with our fur baby, Nova Bean Brown.



For anyone who needs CEUs and wants to learn more about Biophilic design, this is the CEU for you. You can sign up to do the CEU virtually from the comfort of your home, or sign your entire office up and get those CEUs out of the way!

This program will examine the positive effects Biophilic design has on human behavior, including wellbeing and productivity. This course falls under the Health, Safety and Welfare category, is registered with the Interior Design Continuing Education Council (IDCEC), and will be

accepted by ASID, IIDA, and IDC.

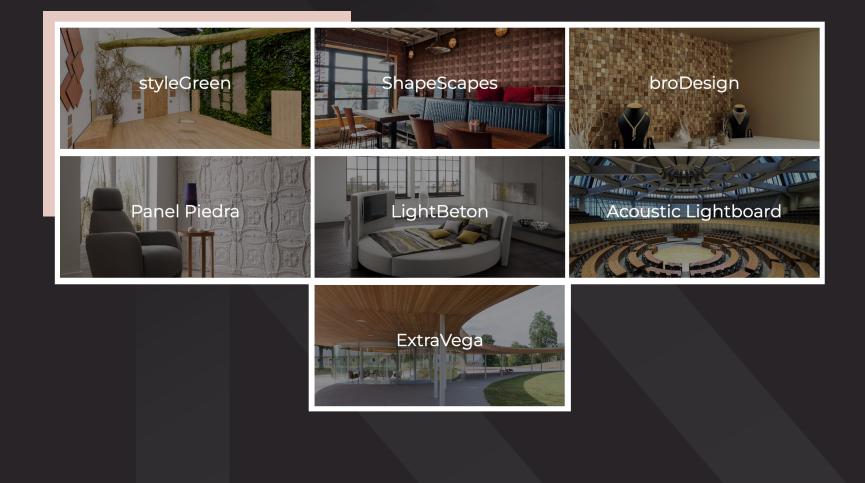
Reach out to Nicole at nicole@materialmatters.guru to schedule your CEU today.

Schedule Now

## Partner Spotlight

VIBE ARCHITECTURAL SYSTEMS

Over the years, VIBE has proven to be an invaluable partner. With biophilic design at the forefront of trends, it has allowed us to offer a variety of unique products that will give you the chance to design your space with nature in mind.



Learn More About VIBE's Products





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